



Cookies Policy

Effective Date: 22nd May 2025

1. Introduction

This Cookies Policy explains how Fluid Power Components Ltd (“we”, “us”, “our”) uses cookies and similar technologies on our website.

It should be read alongside our Privacy Policy and is designed to comply with:

- UK General Data Protection Regulation (UK GDPR)
- Data Protection Act 2018
- Privacy and Electronic Communications Regulations (PECR)

By using our website, you agree to the use of cookies in accordance with this policy, unless you disable them using your browser settings or cookie consent tool.

2. What Are Cookies?

Cookies are small text files placed on your device (computer, tablet, or mobile) when you visit a website. They help websites function properly and improve user experience by remembering preferences and tracking usage.

3. Types of Cookies We Use

3.1 Strictly Necessary Cookies

These cookies are essential for the operation of our website. They enable core functionality such as:

- Page navigation
- Security and network management
- Access to secure areas

These cookies do not require consent under UK law.

3.2 Performance & Analytics Cookies

These cookies help us understand how visitors use our website by collecting anonymous data such as:

- Pages visited
- Time spent on site
- Traffic sources

We may use tools such as Google Analytics.

These cookies are only used with your consent.

3.3 Functionality Cookies

These cookies allow the website to remember choices you make, such as:

- Language preferences
- Form inputs
- Custom settings

These cookies improve your experience but are not essential.

3.4 Marketing & Advertising Cookies

These cookies track browsing behaviour to deliver relevant advertising.

They may be set by third-party services such as:

- Google
- Meta (Facebook)

These cookies are only used with explicit consent.

4. Third-Party Cookies

Some cookies on our website may be placed by third-party services, including:

- Analytics providers
- Embedded content (e.g. videos, maps)
- Social media integrations

These third parties have their own privacy and cookies policies, which we recommend reviewing.

5. How We Obtain Consent

When you first visit our website, you will be presented with a cookie consent banner that allows you to:

- Accept all cookies
- Reject non-essential cookies
- Customise your preferences

We will not set non-essential cookies unless you provide consent, in accordance with UK law.

6. How to Manage Cookies

You can control or delete cookies at any time by:

Browser Settings

Most browsers allow you to:

- View stored cookies
- Delete cookies
- Block cookies

Helpful guides:

- Google Chrome
- Microsoft Edge
- Mozilla Firefox
- Safari

Please note: disabling cookies may affect website functionality.

7. Cookie Retention

Cookies are stored for varying durations:

- Session cookies – deleted when you close your browser
- Persistent cookies – remain until they expire or are deleted

We ensure cookies are not kept longer than necessary.

8. Updates to This Policy

We may update this Cookies Policy from time to time to reflect:

- Legal changes
- Technology updates
- Website functionality changes

Please check this page periodically for updates.

9. Contact Us

If you have any questions about our use of cookies, please contact:

Fluid Power Components Ltd

14 The Oakwood Centre, Downley Road, Havant, Hampshire, PO9 2NP

Email: sales@fluidpowercomponents.com

Phone: 023 9247 5525